

Hope for Hard to Fit Hearing Losses

Siemens

We always are looking for new and improved hearing aids for our clients and patients. My mother, who does TV ads for us, has a very bad hearing loss. In fact, her hearing has been getting worse. She started to not hear well with a set she had. We scoured the industry for the features she needed and tried them on her.



*Kitty Braund with Precious and Tawney
(Yes she really is Pat's Mom)*

We had the best results with a Siemens hearing aid. Siemens has a number of features that helped her. My mother needs a very powerful hearing aid, yet loud sounds bother her terribly. This problem (termed recruitment) is common for older people. It's like a person's hearing gets brittle.

Siemens hearing aids have a feature called sound smoothing. Sound smoothing quickly attacks loud sounds in the environment so that those sounds aren't amplified.

This means my mother can keep her hearing aids up and yet loud sounds aren't over amplified. This has helped her immensely.

Also Siemens emphasis is on high frequency fidelity. High frequencies help with speech understanding by focusing amplification on the consonant parts of speech. In the past, high frequency amplification was prone to feedback (annoying whistling). However a new feedback algorithm from Siemens effectively eliminates most feedback. These hearing aids work!

Walt Hopkins

At age 82, Mike Michel finally retired. He seems to be busier than ever. So we added a new dispenser at The Hearing Place. Walt Hopkins is someone I worked with when I started in the industry in 1988. Walt actually helped train me when I first started. He is a top notch consultant who does a thorough job. Recently, he added a clinical hypnotherapy certification to his resume. He also is a published author. We are happy to have him added to the staff. He is caring and efficient.



*"I look forward to working with you all."
Walt Hopkins.*

Multi-brands

We are one of very few dispensing centers in the entire Northwest who carry seven different brands of hearing aids. We do this for a reason. Each brand has something special that they do best. Our job is to cut through all the technology and find what is best for you. It takes a lot of extra work to do this, but you win in the end. In fact, Consumer Reports in their July 2009 edition suggested you go to a dispenser who carries more than just one brand.

PHONAK **Phonak's** slogan is "Life is on".
hearing systems It represents providing clients with the confidence to live a full and active life.

oticon has been in business for over 100 years bringing a revolutionary hearing instrument that helps you understand better with less effort. It is wireless and all automatic.

Starkey also manufactures, Audibel, NuEar, and MicroTech brands, which all are virtually identical to each other!

Starkey features one of the best feedback controls.

GN ReSound produces hearing aids under the names of **Resound**, Interton, and Beltone. There philosophy is that technological innovations make sense only if they deliver actual user benefit.

Siemens also manufactures Electone and Rexton. We carry **Siemens** and **REXTON** **Rexton**. They both offer a rechargeable hearing aid and are constantly developing high quality, reliable and affordable solutions for the hearing impaired.